



## *What Dreams May Come — Planned Giving at CSC*

Your love of Shakespeare and classical theatre can enrich and inspire future generations. Legacy Giving at Cincinnati Shakespeare Company is a way to express your belief in our mission and impact, and your desire to help ensure that those after you can reap the benefits of Shakespeare and the classics.

## *Cincinnati Shakespeare Company Programs, Impact, and Financial Strength*

Cincinnati Shakespeare Company is a resident ensemble theatre company bringing Shakespeare and the classics to life for all. Our purpose is to hold the mirror up to nature, fostering empathy in our audience, and feeding the dialogue in the larger community.

### **Mainstage Classical Theatre**

- Not just Shakespeare! 50% literary adaptations and other classics
- Over 150 performances of nine productions for 30,000 patrons annually
- Employs 15-20 professional actors on long-term contracts for over 800 work weeks each year
- Intergenerational audience: 15% under 18, 25% over 65
- Regional Draw: 15% of patrons travel from outside the Tristate region just for CSC

### **Education Program**

- Serves over 30,000 students each year from over 200 schools within a three-hour radius of Cincinnati
- 30 student matinees, 120 in-school tours, workshops, acting classes, camps and PROJECT38 Festival
- Programs proven to improve students' academic performance, social skills, 21<sup>st</sup> century leadership skills and empathy

### **Community Engagement**

- Free performances of Shakespeare plays for 10,000 patrons at over 30 area parks and community centers through annual Shakespeare in the Park tour
- Only professional outdoor theatre in the city
- Reaching New Audiences: 90% of park patrons have never been to see a show on the CSC Mainstage
- Relationships, programs, and events with over 50 community partners each year

### **Financial Strength**

- Doubled operating revenue in past five years
- World-class benchmark of 16-week cash reserve
- Responsible budgeting for 2% base operating margin plus inclusion of reserves with potential outcome of 5-10% margin if each goal is met
- Annual contributions to Capital Expenditures Fund and Facility Capital Reserve Fund
- Between patrons and company members, CSC generates \$3MM in economic activity for the city

## *Planned Giving Program*

Making charitable contributions is an art unto itself. Planned giving enables you to fulfill your philanthropic goals, often providing lifetime monetary benefits to the donor, along with considerable tax savings. Planned gifts may include bequests, life insurance gifts, and trusts.

Planned giving to Cincinnati Shakespeare Company entitles you to membership in the Legacy Society, a very special group of friends who receive invitations to exclusive programs and events and published recognition for their generosity.

### **Confidential Statement of Intent Form\***

Yes, I/we have remembered the Cincinnati Shakespeare Company through a planned gift.

The nature of my/our gift is as follows:

Bequest by will

Life Insurance

Owner and beneficiary of a life insurance policy

Beneficiary only of a life insurance policy

Trust

Other (please specify): \_\_\_\_\_

To encourage others to support Cincinnati Shakespeare Company I/we agree to be recognized in published listings as Members of the Legacy Society for planned giving donors. The nature and the amount of my/our gift will be confidential. My/our name(s) should appear as:

\_\_\_\_\_

I/We would prefer this gift to remain anonymous. (I/We still wish to belong to The Legacy Society.)

To help the Company plan for the future, the amount of my/our planned gift is: (strictly confidential) % of estate: \_\_\_\_\_ and/or estimate in \$: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

*\*Please note that this document is for our information only and is not a legally binding commitment.*

Thank you for supporting Cincinnati Shakespeare Company.

If you have any questions, please contact Director of Development, Sara Clark, at Sara.Clark@cincyshakes.com